

Lots Road South

Phase 2 Feedback Summary – November 2023



**MOU
NTA
NVIL**



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

OVERVIEW

EVENTS SUMMARY

Two drop-in events were held in a unit in The Plaza, 535 King's Road:

- Tuesday 3 October 2023, 4:30pm – 7:30pm, with a stakeholder preview session from 3pm
- Thursday 5 October 2023, 8am – 11am



NUMBERS AT A GLANCE



100% positive rating of the events



51 people visited our two public exhibitions



31 people completed our survey



1,403 people visited the consultation website a total of 2,139 times



154,239 impressions of our social media adverts



PROMOTING THE CONSULTATION

FLYER

A flyer promoting the consultation was distributed to c. 3,000 addresses around the site on 20 September 2023



WEBSITE

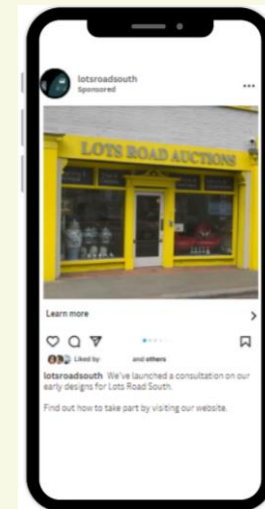
The website was visited 2,139 times by a total of 1,403 people during Phase 2.

This included 1,039 views via social media.



SOCIAL MEDIA

Social media advertising was used to launch the consultation, promote the events and drive feedback responses.



FEEDBACK CHANNELS

Feedback was received via four main channels:



Conversations
with attendees at
events



Feedback forms



Emails from
residents



Verbal feedback
from door-
knocking exercise



SUMMARY OF FEEDBACK

Four key themes were identified from all the feedback received.



Public realm

Specific comments:

- Many respondents were keen to see a new community square by the creek
- There were also several mentions about the need for more green and open space



Character

Specific comments:

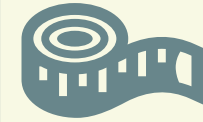
- Respondents were keen that the new buildings suited the character of Lots Road and the surrounding area



Height

Specific comments:

- A couple of respondents were concerned that the proposed buildings were too tall, particularly in relation to other local buildings



Design

Specific comments:

- Residents wanted to see architecture and materiality that was sympathetic to existing local buildings
- There were conflicting opinions on the use of brick



OVERALL PROPOSALS

We asked people what they thought of the overall proposals for Lots Road South, and what they were most excited to see brought forward here.



70% of respondents were either in support of the proposals, or some parts of it



27% of respondents were not sure yet



3% of respondents did not support the proposals

Respondents were most excited to see:



New green public spaces



Café / retail



A community centre



GROUND FLOOR USES

We're proposing to deliver flexible commercial space on the ground floor, so we asked people what type of occupier they would like to see here.

Respondents were keen to see:



Workspace for
local people /
businesses



Café



Retail /
showroom
space



Convenience
store



LANDSCAPING

People were most keen to see the following landscaped spaces:



A community square by the creek



A wider footpath on Lots Road



The Western Lane along the railway

Respondents were asked their thoughts on the type of landscaping to be used in the community square off Lots Road, and what activities they would use this space for.



Respondents were most keen to see soft landscaping, or somewhere in between hard and soft.



Most respondents voted to see markets and events space, with many others voting for grow gardens.



ARCHITECTURAL DESIGN

We know it is important that the buildings we create reflect the character and architecture of the local area, so we asked if there any buildings or public spaces nearby that people liked.

Respondents mentioned the following buildings:



Power Station



Lots Road Pub



The Chelsea
Ram



Furniture and
Arts Building



Auction House



World's End
Studios



FUTURE ENGAGEMENT

People were asked how they would like to be engaged on the proposals going forward, and what topics they would like us to focus on at the next set of events.

Respondents were keen to engage via:



Drop-in sessions



Workshops

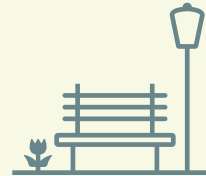


Online updates



Newsletters

Respondents were keen to discuss these topics:



Public spaces



Construction plan



Homes



The whole project

